

THE FRANKLIN MINT "WOMEN JOHN F. KENNEDY SLEPT WITH" CHESS SET

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INT. LIBRARY/STUDY - NIGHT

A large, luxurious, book-lined room of an upper-class home. A pipe-smoking, professorial-type SPOKESMAN is seated in a plush leather chair, behind a large oak desk. Four different chess sets sit on the desk in front of him. We cannot see the details of their pieces. The spokesman addresses the camera.

SPOKESMAN

Good evening. Over the years, we at the Franklin Mint have offered the American public such unique, collectors' edition chess sets as:

(indicating each set
before him)

The Civil War Chess Sets -- in both silver and gold... the Looney Tunes Chess Set... and the ever-popular Star Wars chess set.

As he speaks, he stands and crosses to a deluxe chessboard set, prominently displayed on a stand.

SPOKESMAN (CONT'D)

Now, I'd like to tell you about a once-in-a-lifetime opportunity to own what is sure to become a treasured family heirloom -- as well as a unique way to learn about the life of one of America's greatest Presidents...

(gesturing toward
chess set)

The Franklin Mint "Women John F. Kennedy Slept With" Chess Set.

SFX: SOUNDTRACK MUSIC FROM "CAMELOT"

SPOKESMAN (CONT'D)

This limited-edition, die-cast, precision-engineered set has been hand assembled and hand finished in such astonishing detail that the pieces almost seem to be saying, "Very well, thanks, and how did you sleep, Mr. President?"

He indicates a huge, double phonebook-sized manuscript.

SPOKESMAN (CONT'D)

Thoroughly researched through declassified FBI, CIA, Secret Service and White House files -- as well as interviews with 825 of the President's closest friends, relatives, neighbors and co-workers, the playing pieces represent the most prominent and salacious dalliances in the Kennedy White House sexual circus. Besides Jackie, the Queen, just look at who you get...

He holds up each piece as it is described.

SPOKESMAN (CONT'D)

Angie Dickinson, Gene Tierney, Sonja Henie, Judith Exner, Jayne Mansfield, Lana Turner, Joan Crawford, Hedy Lamarr -- and those are just some of the white pieces. Yes, you'll discover women you never dreamed even knew the President, much less, well, you get the idea. To avoid disappointment, order today. Act now and you'll receive this special, musical version of the Marilyn Monroe piece...

He picks up the Marilyn Monroe piece and activates a switch on it.

MARILYN MONROE (V.O.)

(sings)

Happy birthday to you, Happy birthday to you, Happy birthday -- Mr. President, Happy birthday to you.

(giggles)

SPOKESMAN

(sighs)

It's almost like being there.

(places piece back on board)

SPOKESMAN (CONT'D)

There is only one thing left to say about this remarkable offering: Ask not what The Franklin Mint "Women John F. Kennedy Slept With" Chess Set can do for you; ask what you can do to own The Franklin Mint "Women John F. Kennedy Slept With" Chess Set.

Spokesman smiles.

FREEZE FRAME as the following is supered on screen:

TV ANNOUNCER (V.O.)

For your Frankliin Mint "Women John
F. Kennedy Slept With" Chess Set,
call toll-free 1-800-CAMELOT.
Operators are standing by. And coming
next month -- The Franklin Mint
Deposed Dictator Chess Set, and The
Franklin Mint Guests of the Betty
Ford Center Chess Set.

FADE OUT: